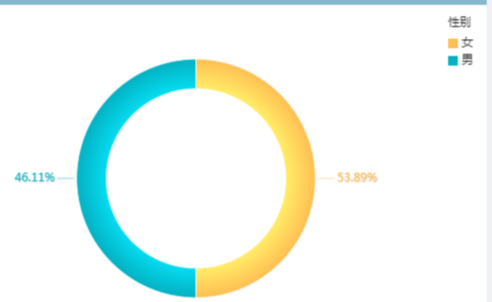
银行理财用户分析

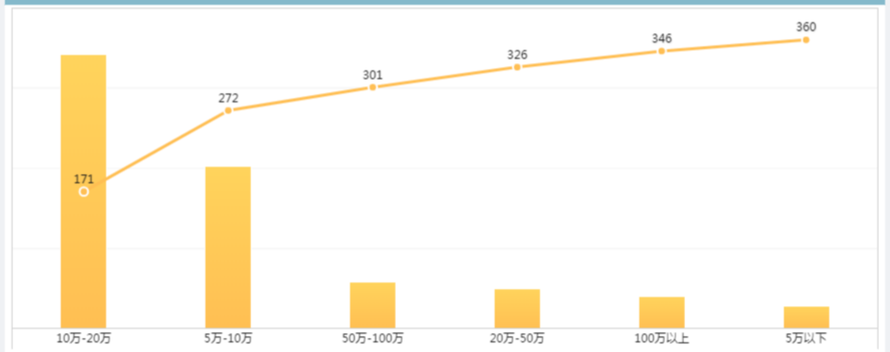
Report by FineBI 5.1 haigang 2020-7-5

基本属性

性别占比分析



投资者年收入分布

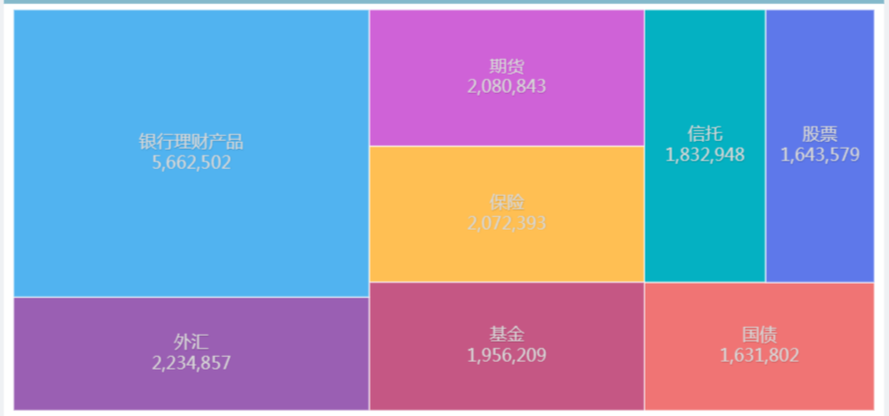


投资者学历情况

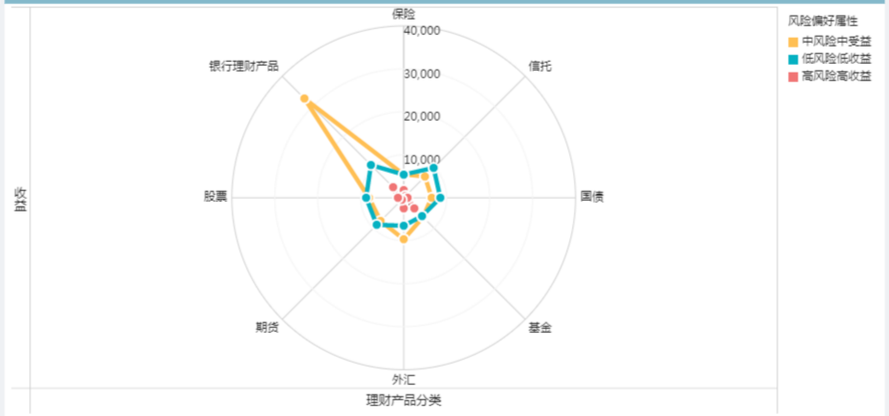
偏好分析

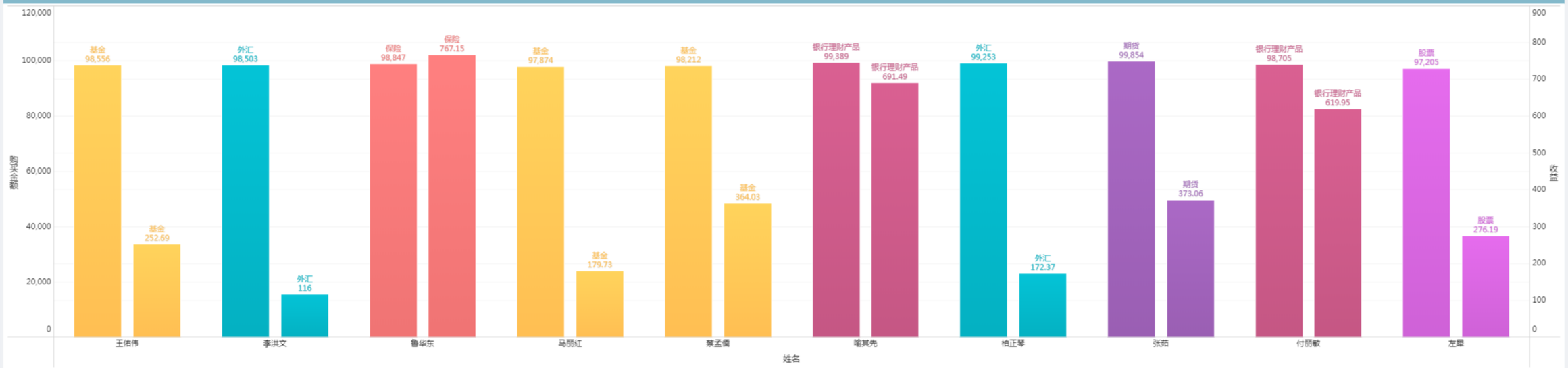
理财产品风险评级
预期年化收益率高
银行人员服务
亲友选择银行信誉
理财产品种类多

理财产品偏好



收益与风险偏好分析



客户分析

未命名组件1